

AMENDMENT TO H.R. 1425
OFFERED BY MS. WILSON OF FLORIDA

Page 42, after line 11, insert the following new section:

1 SEC. 207. OUTREACH AND SUPPORT ACTIVITIES.

2 Section 9 of the Small Business Act (15 U.S.C. 638)
3 is amended by inserting after subsection (r) the following:

4 “(s) OUTREACH AND SUPPORT ACTIVITIES.—

5 “(1) IN GENERAL.—Subject to the other provi-
6 sions of this subsection, the Administrator shall
7 make grants on a competitive basis to organizations,
8 to be used by the organizations to do one or both
9 of the following:

10 “(A) To conduct outreach efforts to in-
11 crease participation in the programs under this
12 section.

13 “(B) To provide application support and
14 entrepreneurial and business skills support to
15 prospective participants in the programs under
16 this section.

17 “(2) AUTHORIZATION OF APPROPRIATIONS.—
18 There are authorized to be appropriated to the Ad-

1 administrator \$10,000,000 to carry out paragraph (1)
2 for each of fiscal years 2012 through 2014.

3 “(3) AMOUNT OF ASSISTANCE.—For each of
4 subparagraphs (A) and (B) of paragraph (1), the
5 amount of assistance provided to an organization
6 under that subparagraph in any fiscal year—

7 “(A) shall be equal to the total amount of
8 matching funds from non-Federal sources pro-
9 vided by the organization; and

10 “(B) shall not exceed \$250,000.

11 “(4) DIRECTION.—An organization receiving
12 funds under paragraph (1) shall, in using those
13 funds, direct its activities at one or more of the fol-
14 lowing:

15 “(A) Small business concerns located in
16 geographic areas that are underrepresented in
17 the programs under this section.

18 “(B) Small business concerns owned and
19 controlled by women, small business concerns
20 owned and controlled by service-disabled vet-
21 erans, and small business concerns owned and
22 controlled by minorities.

23 “(C) Small business concerns owned and
24 controlled by Native Americans.

1 “(D) Small business concerns located in
2 geographic areas with an unemployment rate
3 that exceeds the national unemployment rate.

4 “(5) ADVISORY BOARD.—

5 “(A) ESTABLISHMENT.—Not later than 90
6 days after the date of the enactment of this
7 subsection, the Administrator shall establish an
8 advisory board for the activities carried out
9 under this subsection.

10 “(B) NON-APPLICABILITY OF FACA.—The
11 Federal Advisory Committee Act (5 U.S.C.
12 App.) shall not apply to the advisory board.

13 “(C) MEMBERS.—The members of the ad-
14 visory board shall include the following:

15 “(i) The Administrator (or the Ad-
16 ministrators’ designee).

17 “(ii) For each Federal agency re-
18 quired by this section to conduct an SBIR
19 program, the head of the agency (or the
20 designee of the head of the agency).

21 “(iii) Representatives of small busi-
22 ness concerns that are current or former
23 recipients of SBIR awards, or representa-
24 tives of organizations of such concerns.

1 “(iv) Representatives of service pro-
2 viders of SBIR outreach and assistance, or
3 representatives of organizations of such
4 service providers.

5 “(D) DUTIES.—The advisory board shall
6 have the following duties:

7 “(i) To develop guidelines for awards
8 under paragraph (1), including guidelines
9 relating to award sizes, proposal require-
10 ments, measures for monitoring awardee
11 performance, and measures for deter-
12 mining the overall value of the activities
13 carried out by the awardees.

14 “(ii) To identify opportunities for co-
15 ordinated outreach, technical assistance,
16 and commercialization activities among
17 Federal agencies, the recipients of the
18 awards under paragraph (1), and appli-
19 cants and recipients of SBIR awards, in-
20 cluding opportunities such as—

21 “(I) podcasting or webcasting for
22 conferences, training workshops, and
23 other events;

24 “(II) shared online resources to
25 match prospective applicants with the

1 network of paragraph (1) recipients;
2 and

3 “(III) venture capital conferences
4 tied to technologies and sectors that
5 cross agencies.

6 “(iii) To review and recommend revi-
7 sions to activities under paragraph (1).

8 “(iv) To submit to the Committee on
9 Small Business and Entrepreneurship of
10 the Senate and the Committee on Small
11 Business and the Committee on Science,
12 Space, and Technology of the House of
13 Representatives an annual report on the
14 activities carried out under paragraph (1)
15 and the effectiveness and impact of those
16 activities.

17 “(6) SELECTION CRITERIA.—In awarding
18 grants under this subsection, the Administrator shall
19 use selection criteria developed by the advisory board
20 established under paragraph (5). The criteria shall
21 include—

22 “(A) criteria designed to give preference to
23 applicants who propose to carry out activities
24 that will reach either an underperforming geo-
25 graphic area (including geographic areas with

1 an unemployment rate that exceeds the national
2 unemployment rate) or an underrepresented
3 population group (as measured by the number
4 of SBIR applicants);

5 “(B) criteria designed to give preference—

6 “(i) to applicants serving underrep-
7 resented States and regions; and

8 “(ii) to applicants who are women-
9 owned, service-disabled veterans-owned, or
10 minority-owned;

11 “(C) criteria designed to give preference to
12 applicants who propose to carry out activities
13 that complement, and are integrated into, the
14 existing public-private innovation support sys-
15 tem for the targeted region or population;

16 “(D) criteria designed to give preference to
17 applicants who propose to measure the effec-
18 tiveness of the proposed activities; and

19 “(E) criteria designed to give preference to
20 applicants who include a Small Business Devel-
21 opment Center program that is accredited for
22 its technology services.

23 “(7) PEER REVIEW.—In awarding grants under
24 this subsection, the Administrator shall use a peer
25 review process. Reviewers shall include—

1 “(A) SBIR program managers for agencies
2 required by this section to conduct SBIR pro-
3 grams; and

4 “(B) private individuals and organizations
5 that are knowledgeable about SBIR, the innova-
6 tion process, technology commercialization, and
7 State and regional technology-based economic
8 development programs.

9 “(8) PER-STATE LIMITATIONS.—

10 “(A) IN GENERAL.—To be eligible to re-
11 ceive a grant under this subsection, the appli-
12 cant must have the written endorsement of the
13 Governor of the State where the targeted re-
14 gions or populations are located (if the regions
15 or populations are located in more than one
16 State, the applicant must have the written en-
17 dorsement of the Governor of each such State).
18 Such an endorsement must indicate that the
19 Governor will ensure that the activities to be
20 carried out under the grant will be integrated
21 with the balance of the State’s portfolio of in-
22 vestments to help small business concerns com-
23 mercialize technology.

24 “(B) LIMITATION.—Each fiscal year, a
25 Governor may have in effect not more than one

1 written endorsement for a grant under para-
2 graph (1)(A), and not more than one written
3 endorsement for a grant under paragraph
4 (1)(B).

5 “(9) SPECIFIC REQUIREMENTS FOR AWARDS.—
6 In making awards under paragraph (1) the Adminis-
7 trator shall ensure that each award shall be for a pe-
8 riod of 2 fiscal years. The Administrator shall estab-
9 lish rules and performance goals for the disburse-
10 ment of funds for the second fiscal year, and funds
11 shall not be disbursed to a recipient for such a fiscal
12 year until after the advisory board established under
13 this subsection has determined that the recipient is
14 in compliance with the rules and performance
15 goals.”.

